

**1. Exhibiting Company Details**

**Main Exhibitor**

Company Name (English) \_\_\_\_\_

Company Name (Chinese) \_\_\_\_\_

Address \_\_\_\_\_

Contact Person \_\_\_\_\_

Country/State/City/Post \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

**2. Booth Option Price**

We desire the following type of shell scheme package:

9 sqm booth space incl. booth construction: RMB19, 500

**Your Participation Package:**

- One booth unit incl. booth construction (9 sqm) at the Newcomer Pavilion
- Free promotional material (tailor-made EDM/ Show Preview/Visitor Ticket)
- Entry of your company information in the official exhibitor catalogue
- Listing in the online exhibitor list

**Booth Construction Newcomer Pavilion**



Example Booth Construction

- White walls (2,50 m high)
- Grey carpet
- Spotlights
- Logo, 4c (1 m<sup>2</sup>)
- 1 waste paper basket
- 1 Low glass showcase (750mm\*500mm\*1000mmH)
- 1 round standing table
- 3 white Folding chairs
- 1 power supply 20 KW and 3-way main socket

\*Please refer to the **online Exhibitor Manual on June 2024** for more details

- Power consumption during the event as well as basic cleaning before the exhibition and daily cleaning during the exhibition is included.
- After hand in the application a payment notice will be issued with a deposit of 50% of the total balance which has to be paid within 10 working days.

**Booth Fee:**

RMB 19,500 / 9 sqm

**Requirements for participation:**

- You haven't been a main exhibitor in the last 5 years at PCIM Asia
- Only deal for the first time participation
- The booth will be arranged according to the principle of 'first come, first served'
- Changes at the booth construction are not possible

**3. Product categories please tick all that apply**

- |  |   |
|--|---|
| <input type="checkbox"/> Power Semiconductors components and modules | <input type="checkbox"/> Integrated circuits        |
| <input type="checkbox"/> Passive Components                          | <input type="checkbox"/> Magnetics & core materials |
| <input type="checkbox"/> Thermal Management                          | <input type="checkbox"/> Sensors                    |
| <input type="checkbox"/> Assemblies and subsystems                   | <input type="checkbox"/> Electrical drives          |
| <input type="checkbox"/> Power converters                            | <input type="checkbox"/> Test & measurement         |
| <input type="checkbox"/> Power quality & energy storage              | <input type="checkbox"/> Development software       |
| <input type="checkbox"/> Information & services                      |   |

















We will offer the following products and/or services (keywords only)

English \_\_\_\_\_

Chinese \_\_\_\_\_

Please list our company at show catalogue under letter \_\_\_\_\_

**4. Product applications please tick all that apply**

- |   |  |   |  |
|---|--|---|--|
| <input type="checkbox"/> <br>Automation            | <input type="checkbox"/> <br>E-Mobility             | <input type="checkbox"/> <br>Industrial Electronics | <input type="checkbox"/> <br>Solar Energy   |
| <input type="checkbox"/> <br>Rail + Traction       | <input type="checkbox"/> <br>Consumer Electronics   | <input type="checkbox"/> <br>Aerospace              | <input type="checkbox"/> <br>Power Supply   |
| <input type="checkbox"/> <br>Lighting              | <input type="checkbox"/> <br>Electrical Engineering | <input type="checkbox"/> <br>Medical Electronics    | <input type="checkbox"/> <br>Communications |
| <input type="checkbox"/> <br>Computing Electronics | <input type="checkbox"/> <br>Automotive             | <input type="checkbox"/> <br>Motor Control Drives   | <input type="checkbox"/> <br>Wind Energy    |

**NEWCOMER PAVILION APPLICATION  
FORM Page 3 of 4**

**. Acknowledgement Letter** (please print the name of legally responsible person with last name, first name and sign with company stamp below)

- We (including all personnel, employees and any other relevant third party of our Company) acknowledge receipt and have read this **Regulation for Protection of Intellectual Property Rights during the Exhibitions** on Page 4 of this application form. We also undertake to comply with all provisions hereof strictly and such undertaking will be binding upon the execution of this Acknowledgement Letter.

We hereby warrant that:

1. All Exhibits are under its own IPR or are legally and effectively licensed, and all Exhibits, including its appearance, design, package, trademark and advertising materials etc. do not infringe any IPR of the others. We will prepare all the IPR certificates or the legal and valid licenses with respect to Exhibits for inspection if necessary.
2. We also undertakes that we will strictly comply with the exhibition regulation, PRC laws and regulations, and international treaties, etc, and will not infringe on the legal rights of any other exhibitors and their Exhibits, or copy, use, produce, extract or modify the trademark, design, package or invention owned by any other exhibitors or their Exhibits, or take any illegal actions to prevent any other exhibitors from exercising and protecting their legal intellectual property rights and ownership on their products.
3. Prior to the Exhibition, we and our Exhibits have not been involved in any infringement dispute or taken any infringement actions by any third party or restricted by relevant legal enforcement.
4. No infringement as unauthorized photography or videography shall be taken by us.
5. We will be liable for any responsibilities due to any violation of the warranties above and the Organisers shall be relieved from such responsibilities.

Company Name: \_\_\_\_\_

We hereby accept the **pecific Terms Condition** on Page 3 of this application form and **eneral Terms Conditions of the how** on website: <https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>

Name Signature with: \_\_\_\_\_ Job Title: \_\_\_\_\_

Company Stamp: \_\_\_\_\_ Date: \_\_\_\_\_

**. Specific Terms and Conditions**

**1. Organiser**

Guangzhou Guangya Messe Frankfurt Co Ltd.

**2. Location of event**

Shenzhen World Exhibition & Convention Center

**3. Date of event** 28 - 30 August 2024

**4. Registration and confirmation**

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm receipt of applications in writing by email and original mail. Application deadline is 30 June 2024.

**5. Terms of payment**

Name of Account:

Guangzhou Guangya Messe Frankfurt Co., Ltd.

Name of Bank

HSBC Bank (China) Company Limited Guangzhou Branch  
(汇丰银行(中国)有限公司广州分行)

Account Number

USD A/C No: 009-035577-055

HKD A/C No: 009-035577-056

RMB A/C No: 629-035577-011

Swift Code: HSBCNSHGZH

All bank charges are to be borne by applicant.

**. Cancellation**

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organizer of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organizer with at least 3 month in advance that he will not participate in the event, providing the organizer is able to resell the stand without loss the payment to be made by the exhibitor will be reduced to a handling fee of the 50% of the contracted participation fee irrespective of the exhibitor's full liability for additional costs, catalogue fees etc.

**7. General terms and conditions of participation**

The detailed General Terms & Conditions of Participation are given on the organizers website

<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>

and can be requested in printed form if required.

**8. Booth allocation**

The exhibitor booth location will be allocated according to product criteria, or other criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

**. Catalogue entry / fair guide**

If the organiser does not receive the catalogue entry form (from the exhibitor manual) from the exhibitor, information from the application form will be used to prepare the exhibitor's entry in the catalogue or fair guide.

**10. Intellectual property rights / copyright**

The exhibitor warrants that the exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trademarks, copyrights, designs, names and patents whether registered or otherwise.

The organisers have the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

**11. Correspondence address for enquiries**

Guangzhou Guangya Messe Frankfurt Co., Ltd

Unit A 2001, Center Plaza,

No. 161 Linhe Xi Road, Tianhe District Guangzhou, 510620,

P.R.China

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